

# Fostering International Entrepreneurship & Innovation

June 12-13, 2012

Philadelphia, PA

## U.S. & Italian Strategies for Turning Research into Business



# ITALIA

Italian Trade Commission

In collaboration with Innova Consulting Group, Inc.  
& Sbarro Health Research Organization



The **Italian Trade Commission** invites you to an international training seminar that aims to provide concrete tools and examples to support the commercialization of science research by creating start-ups.

**Target Audience: Science Researchers** with the potential or interest in translating their work by creating a spin-off in Philadelphia-area or Italy (or a partnership between the 2 regions).

**Discussion topics** will cover international research models, funding opportunities in Italy, local support measures and a showcase of successful international case study initiatives.

**Tues., June 12<sup>th</sup>**

**S.H.R.O. in collaboration with Temple University's College of Science & Technology**  
Temple University Main Campus – Bio-Life Sciences Bldg. – Conference Room 234  
1900 N. 12<sup>th</sup> St., Philadelphia, PA 19122

9:30 am – 10:00 am  
10:00 am – 3:30 pm  
3:30 pm – 5:30 pm

*Registration & Coffee*  
*Speaker Sessions with Lunch Buffet*  
*One-to-One Sessions by Appointment*

### SPEAKER HIGHLIGHTS

#### ❖ WELCOMING REMARKS

**Aniello Musella**, Italian Trade Commissioner  
**Luigi Scotto**, Consul General of Italy

#### ❖ ITALIAN FUNDING STRATEGIES & TECH TRANSFER

**Aleardo Furlani**, Managing Director of INNOVA S.p.A., Rome

#### ❖ U.S. & ITALIAN INT'L RESEARCH MODEL SHOWCASE

**Antonio Giordano, Ph.D.**, President of S.H.R.O.

#### ❖ LEGAL ISSUES ON IPR & START-UP CREATION

**Dirk M. Simpson, Esq.**, Attorney at Kaplin Stewart  
**William J. McNichol, Esq.**, Partner at Reed Smith

#### ❖ CHALLENGES IN CREATING BIOTECH SPIN-OFFS IN ITALY

**Tonino Pedicini, M.D.**, General Director, and  
**Gennaro Ciliberto, M.D.**, Scientific Director  
of the National Cancer Institute "G Pascale" Naples, Italy

#### ❖ COMMONWEALTH OF PENNSYLVANIA

**Wilfred Muskens**, Deputy Secretary, Dept. of Community & Economic Development, PA

#### ❖ INNOVATIVE SUPPORT

**Christopher J. Laing, Ph.D.**, University City Science Center  
**Chris Molineaux**, President of PA Bio



**Wed., June 13<sup>th</sup>**

**S.H.R.O. Offices @ Temple University**  
Bio-Life Sciences Bldg. – Suite 431

9:30 am – 10:00 am  
10:00 am – 12:00 pm

*Registration & Coffee*  
*One-to-One Sessions by Appointment*

**One-to-One consultative meetings** can be pre-scheduled between interested participants and the representatives from the Italian Trade Commission, INNOVA S.p.A. & Innova Consulting Group, **through event registration & the contact information provided below.**

## CONTACTS

### REGISTER ONLINE!

<http://italiantradeseminar2012.eventbrite.com>

For further information, please contact:

Alexandra Tingas of Innova Consulting Group, Inc.

E-mail: [helpdesk@innova-us.net](mailto:helpdesk@innova-us.net)

For more info on S.H.R.O: <http://www.shro.org>